



“Promoting Peace in KPK & FATA: Connecting Youth and Policymakers through Mediation and Dialogue”

January 2012-December 2013

A Project
Impact Assessment
Report based on
Focus Group
Discussions



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ABOUT SEARCH FOR COMMON GROUND

End violent conflict. It's our purpose, our call to action.

We believe that conflict and differences are inevitable, but violence is not. Our mission is to transform the way the world deals with conflict, away from adversarial approaches, toward corporative solutions. This means we shift the attitudes and everyday interactions between groups of people in conflict, so they can work together to build up their community, choosing joint problem-solving over violence. We engage all levels of society to build sustainable peace through three main avenues: Dialogue, Media and community.

Dialogue

Whether at the local or national level, we bring people together across dividing lines to discover and achieve shared goals. We work with those traditionally in power and those without a platform, often women and youth. Our programmatic approaches include mediation, training youth leaders, and back channel diplomacy.

Media

We use media to stir up thoughts and discussions across a whole society about the root causes of violence and how to overcome differences. Our programmatic approaches include TV dramas, Call-in radio shows, and music videos.

Community

We provide a safe space for people to work out their conflicts at the local level. With some creative thinking, we bring divided communities, neighbours, and families together to discover their common humanity. Our programmatic approaches include soccer matches, participatory theatre, and shared farming projects.

Acronyms / Abbreviations

| Acronym/Abbreviation | Explanation |
|----------------------|--------------------------------------|
| ATY | Advanced Trained Youth |
| CM | Community Members |
| DDF | District Dialogue Forum |
| DYF | District Youth Forum |
| DO | District Officer |
| FATA | Federally Administered Tribal Areas |
| FGD | Focused Group Discussion |
| FR | Frontier Region |
| KPK | Khyber PakhtunKhwa |
| NGO | Non-Government Organization |
| NRC | Norwegian Refugee Council |
| PAIMAN | Paiman Alumni Trust |
| SFCG | Search For Common Ground |
| TY | Trained Youth |
| UNDP | United Nations Development Programme |

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