



“Promoting Peace in KPK & FATA: Connecting Youth and Policymakers through Mediation and Dialogue”

January 2012-December 2013

A Project
Impact Assessment
Report based on
Focus Group
Discussions



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APRIL 2014

*This report has been produced by **Search for Common Ground Pakistan** (www.sfcg.org/pakistan), an international non-profit organization working to transform the way the world deals with conflict-away from adversarial approaches and towards collaborative problem solving.*

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The publication has been made possible through generous support provided by the European Union (EU) under the project “Promoting Peace in KPK & FATA: Connecting Youth and Policymakers through Mediation and Dialogue,” implemented by PAIMAN Alumni Trust.



ABOUT SEARCH FOR COMMON GROUND

End violent conflict. It's our purpose, our call to action.

We believe that conflict and differences are inevitable, but violence is not. Our mission is to transform the way the world deals with conflict, away from adversarial approaches, toward corporative solutions. This means we shift the attitudes and everyday interactions between groups of people in conflict, so they can work together to build up their community, choosing joint problem-solving over violence. We engage all levels of society to build sustainable peace through three main avenues: Dialogue, Media and community.

Dialogue

Whether at the local or national level, we bring people together across dividing lines to discover and achieve shared goals. We work with those traditionally in power and those without a platform, often women and youth. Our programmatic approaches include mediation, training youth leaders, and back channel diplomacy.

Media

We use media to stir up thoughts and discussions across a whole society about the root causes of violence and how to overcome differences. Our programmatic approaches include TV dramas, Call-in radio shows, and music videos.

Community

We provide a safe space for people to work out their conflicts at the local level. With some creative thinking, we bring divided communities, neighbours, and families together to discover their common humanity. Our programmatic approaches include soccer matches, participatory theatre, and shared farming projects.

Acronyms / Abbreviations

Acronym/Abbreviation	Explanation
ATY	Advanced Trained Youth
CM	Community Members
DDF	District Dialogue Forum
DYF	District Youth Forum
DO	District Officer
FATA	Federally Administered Tribal Areas
FGD	Focused Group Discussion
FR	Frontier Region
KPK	Khyber PakhtunKhwa
NGO	Non-Government Organization
NRC	Norwegian Refugee Council
PAIMAN	Paiman Alumni Trust
SFCG	Search For Common Ground
TY	Trained Youth
UNDP	United Nations Development Programme

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